

SOME BULLETIN READER WILL GET THIS AUTOMOBILE AS A FREE CHRISTMAS GIFT

Buy Your Christmas Presents Early

We are showing a splendid assortment of suitable gifts for Christmas which cannot fail to please all who are undecided what to give. Come in the store and look around. Our clerks will be pleased to offer suggestions.

VICTROLAS, POPULAR FICTION, LEATHER GOODS, KODAKS, PRESENTATION SETS, FOUNTAIN PENS, ANNUALS, TOY BOOKS FOR JUVENILES, ETC.

Every \$1.00 You Spend With Us Gives You Good Value and One Estimate for The Bulletin Auto.

THE DOUGLAS COMPANY Ltd.
10032 Jasper Ave.

Brighten Your Homes With Plants

Special Sale on Friday and Saturday

Ferns, Geraniums, Foliage, Plants and Begonias.
Regular price 35c each. Special price, each.....25c
5 plants for.....\$1.00

WE DELIVER THEM TO YOU

Walter Ramsay Limited

EDMONTON'S LEADING FLORISTS.
Greenhouses: 11018 100th Ave. Phone 82444.
Downtown Store: 10218 Jasper Ave. Phone 5555.

YOU SHOULD BE EQUAL TO THE OCCASION

When it comes to guessing on the Bulletin Auto Contest. But it's not guessing when we say

GOLDEN WHEAT BREAD

IS EDMONTON'S FAVORITE BREAD

MADE BY

CHAS. W. CAMPBELL

Delivered Daily. Phone 1444.

MR. FARMER!

WHY NOT COME IN AND BUY THAT FARM HOME TODAY?

We have a complete line to select from—Improved and Unimproved Farms, also some with stock, implements, crops, etc.; all at snap prices.

REMEMBER THAT EVERY DOLLAR paid on a FARM entitles you to a guess on the AUTOMOBILE the first payment on a Farm would likely win YOU the AUTOMOBILE PRIZE, as you would be entitled to a great number of guesses.

The Filer Realty & Investment Co. Limited
645 First Street. Phone 1973.

ALEXANDER - HILPERT

always give full value to their customers, and from now until Christmas your dollars spent here give you an opportunity to win The Bulletin Auto—One estimate with every dollar.

WE ARE SHOWING A PARTICULARLY ATTRACTIVE SELECTION OF

FURS AND FUR GARMENTS

AND INVITE YOUR INSPECTION.

Alexander - Hilpert Fur Co. Ltd.

10827 Jasper Avenue Phone 4094

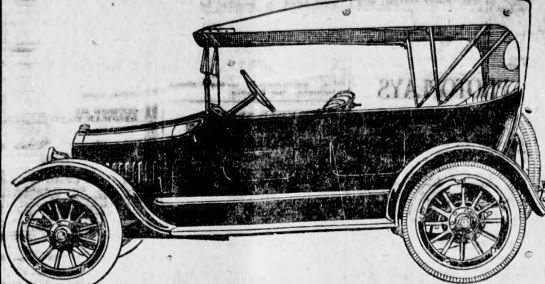
Your Satisfaction

Humberstone Coal produces great heat, holds fire a long time, burns freely to a soft ash without clinkers. It has satisfactorily supplied the demand for a high grade coal for over thirty-five years and has never been better than now. Why burn your money trying to use cheap coal when you can save money by using good coal?

EVERY DOLLAR SPENT MEANS A GUESS ON THE AUTOMOBILE

Humberstone Coal Co.

Stores and Whippers—Wholesale and Retail.
Phone 2248 and 1492
Main Office 9981 Jasper Ave. Yard Office 104th Ave. and 94th St.



It will not Cost the Winner a Cent--Read how to get it

ON December 23rd The Bulletin will make a FREE Gift of a McLaughlin Automobile 35 Model, value \$800.00, to some patron of the stores advertising on these Special Pages. The conditions are very simple—Buy your goods from the stores whose advertisements appear here—save your bills, and for every \$1.00 spent you will be entitled to one estimate on the number of automobile parts there are contained in the big glass jar we have placed in full view in the front window of The Bulletin Office—On Dec. 23rd a committee of Judges, who will be named later, will make a public count of these parts and the person estimating the correct number, or the one whose estimate is nearest correct, will be awarded this Bulletin Automobile without payment of one cent of money. These therefore are the ONLY conditions: FIRST: Patronize the stores advertising on these pages; SECOND: Bring your bills to The Bulletin Office and register your estimate on the number of automobile parts contained in the Jar. (Business office of The Bulletin open every night, except Sunday, until 10 o'clock to accept estimates.)

Grand Annual Clean-Up Sale

Great Fur Sale Commencing Monday

NO. 1 HUDSON SEAL COATS

Regular \$250.00 for... \$185.00, \$195.00 and \$145.00

FUR SETS

Regular \$22.50 Thelbert for... \$14.75

Regular \$25.00 Wolf for... \$20.75

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Regular \$25.00 Wolf for... \$20.75

350 Lovely Dresses of All Descriptions

Regular \$42.50 values for... \$25.95

Regular \$18.50 values for... \$10.75

Regular \$22.50 values for... \$12.75

Regular \$25.00 values for... \$15.75

Tailored Suits or Gowns Made to Order

Are Included in the Guesses for the Auto Contest

As well make your guess. You might be lucky

FORBES-TAYLOR CO.

10514-18 JASPER W.

Anderson's Grocery

Finest No. 1 Calgary Select Flour.

98 lb. sack... \$4.75

25 lb. sack... \$1.75

10 lb. sack... \$3.45

5 lb. sack... \$1.75

2 lb. sack... \$1.75

1 lb. sack... \$1.75

50c sack... \$1.75

25c sack... \$1.75

12c sack... \$1.75

6c sack... \$1.75

3c sack... \$1.75

1c sack... \$1.75

50c sack... \$1.75

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12c sack... \$1.75

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50c sack... \$1.75

25c sack... \$1.75

12c sack... \$1.75

6c sack... \$1.75

3c sack... \$1.75

1c sack... \$1.75

Come Early and Get Your Xmas Cards at Give Away Prices!

Cards up to 10c each, special 2 for... \$1.00

Cards up to 25c each, special 2 for... \$1.00

Cards up to 50c each, special 2 for... \$1.00

Cards up to 75c each, special 2 for... \$1.00

Cards up to 1.00 each, special 2 for... \$1.00

Cards up to 1.25 each, special 2 for... \$1.00

Cards up to 1.50 each, special 2 for... \$1.00

Cards up to 1.75 each, special 2 for... \$1.00

Cards up to 2.00 each, special 2 for... \$1.00

Cards up to 2.25 each, special 2 for... \$1.00

Cards up to 2.50 each, special 2 for... \$1.00

Cards up to 2.75 each, special 2 for... \$1.00

Cards up to 3.00 each, special 2 for... \$1.00

Cards up to 3.25 each, special 2 for... \$1.00

Cards up to 3.50 each, special 2 for... \$1.00

Cards up to 3.75 each, special 2 for... \$1.00

Cards up to 4.00 each, special 2 for... \$1.00

Cards up to 4.25 each, special 2 for... \$1.00

Cards up to 4.50 each, special 2 for... \$1.00

Cards up to 4.75 each, special 2 for... \$1.00

Cards up to 5.00 each, special 2 for... \$1.00

Cards up to 5.25 each, special 2 for... \$1.00

Cards up to 5.50 each, special 2 for... \$1.00

Cards up to 5.75 each, special 2 for... \$1.00

Cards up to 6.00 each, special 2 for... \$1.00

Cards up to 6.25 each, special 2 for... \$1.00

Cards up to 6.50 each, special 2 for... \$1.00

Cards up to 6.75 each, special 2 for... \$1.00

Cards up to 7.00 each, special 2 for... \$1.00

Cards up to 7.25 each, special 2 for... \$1.00

Cards up to 7.50 each, special 2 for... \$1.00

Cards up to 7.75 each, special 2 for... \$1.00

Cards up to 8.00 each, special 2 for... \$1.00

Cards up to 8.25 each, special 2 for... \$1.00

Cards up to 8.50 each, special 2 for... \$1.00

Cards up to 8.75 each, special 2 for... \$1.00

Cards up to 9.00 each, special 2 for... \$1.00

Cards up to 9.25 each, special 2 for... \$1.00

Cards up to 9.50 each, special 2 for... \$1.00

Cards up to 9.75 each, special 2 for... \$1.00

Cards up to 10.00 each, special 2 for... \$1.00

Cards up to 10.25 each, special 2 for... \$1.00

Cards up to 10.50 each, special 2 for... \$1.00

Cards up to 10.75 each, special 2 for... \$1.00

Cards up to 11.00 each, special 2 for... \$1.00

Cards up to 11.25 each, special 2 for... \$1.00

Cards up to 11.50 each, special 2 for... \$1.00

Cards up to 11.75 each, special 2 for... \$1.00

Cards up to 12.00 each, special 2 for... \$1.00

Hard Work

Made Pleasant

by wearing perfect fitting quality clothing

Army Flannel Shirts... \$2.25

Melton (Brown) Shirts... \$2.50

Melton Shirts... \$2.25

Melton Ties... \$2.50

Lined Gauntlet Mitts... \$2.00

Eastern Winter Caps... \$1.00

Stanfield's Underwear... \$1.25

Grey Wool Socks... \$2.25

MacKinnon Coats \$8.50 to \$11.50

Breakers... \$1.75 to \$11.00

Wool Mitts... \$1.50 to \$1.75

Pullovers... \$1.50 to \$1.75

SOME BULLETIN READER WILL GET THIS AUTOMOBILE AS A FREE CHRISTMAS GIFT



Keep Your Feet Warm

WE ARE PREPARED TO FURNISH YOU WITH A LINE OF

Penman's All Wool Sox at, pair 50c
Dr. Jaeger's in pure wool 50c
White Cashmere English make at, pair 50c
Best three pairs Sox in the city for \$1.00
Remember you get a guess on the Automobile with each \$1.00 purchase.

The BOSTON STORE
(Across the Street) HART BROS. 99th and Jasper

FAMOUS BANNER COAL



A 'Phone Will Bring Coal to your place just as promptly as we can get it there. We don't care how you give the order. Come in person, mail us a postal card, send a messenger or call us on the 'phone. In either case you can get the same kind of coal. That is the best and cheapest you ever had in your cellar. A trial will convince.

Prompt Attention to Phone Orders.

Day Phone 6377 Night Phone 6602
9347 106A Avenue.

IMPERIAL FUEL CO.
WE ALSO HANDLE THE BEST GRADES OF FUELWOOD

S-H-O-E-S

THAT DEFY JACK FROST

Elk sole Wool lined Shoes for Men and Women. They are made of vicid kid with Elk soles and Rubber heels, with a ply of Felt in between the welt and the sole. Just the shoe for this weather.

Women's per pair \$5.00
Men's, per pair \$5.50

Complete stock of Rubbers, Oxyrshoes, Felts, Mocassins and Spats of the better qualities at medium prices.

American Shoe Store

NEAR CORNER 1ST AND JASPER

HAVE YOUR CLOTHES MADE FOR YOU

THERE'S Real Comfort

and pleasure for yourself—There's respect and admiration from others in one of these beautiful—rich—warm **LaFleche Winter Overcoats or Ulsters**

The importance of having your winter coat custom tailored deserves your careful attention—but it has that distinctive—graceful—comfortable appearance that characterizes all LaFleche overcoats and ulsters.

LaFleche Bros.
HIGH CLASS TAILORS

WE MAKE CLOTHES FOR AS LITTLE AS \$25.00

For every Dollar you pay here for LaFleche Clothes you have a chance to get the Automobile.

OUR \$995 AUTOMOBILE CONTEST

EIGHT CAROLAS AS SUPPLEMENTARY PRIZES

For the purpose of this contest we have divided the advertisers into four districts, and offer two Carolas in each district for the first two correct or nearest correct numbers drawn for each district—provided, however, that no contestant can win a Carola as well as the Grand Prize, and no two Carolas will be given to any one person.

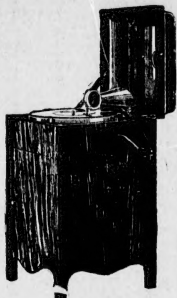
DISTRICT 1—East side of 99th St. (Queen's Ave.) and all of city East of 99th St., North of River.

DISTRICT 2—All of city lying between 99th St. (Queen's), including West side 99th St. and up to but not including First St., North of River.

DISTRICT 3—All 101st and 102nd Sts., East and West sides, and district between, North of River.

DISTRICT 4—All of city West of 102nd St. North of River, and all of city South of River.

NO PRIZE WILL IN ANY EVENT BE AWARDED TO AN EMPLOYEE OR DEPENDENT OF EMPLOYEE OF THE BULLETIN CO., LTD., OR THE McLAUGHLIN CARRIAGE CO., LTD.



Buy Your Baby Cutter Here

A very large variety to choose from, in natural oak, red, green and white enamel. **\$2.50 UP**

Prices from
Our Boys' Sleds are the cheapest on the market **30c UP**

EVERY DOLLAR YOU SPEND HERE GIVES YOU A GUESS ON THE BULLETIN AUTOMOBILE

BLOWEY-HENRY CO.

Receipts Issued For Bulletin Contest

BY

CARPENTER'S DRUG STORE

10218 Jasper Ave.
2 Doors West Pantages Theatre
'Phone 1756.

L.H. Jones'

TWO STORES.

L. H. Jones' Fancy Creamery Butter every pound guaranteed to be as good as the best you can buy, no matter what you pay.
New York 44c
New England 24c
Post, lb. 29c
New Churn Butter, lb. 28c
New Mixed Butter, lb. 25c
Fancy Washington Wholly every one carefully wrapped, 5 lbs. \$1.50

Per case \$1.50
Swift and Standard's Pure Lard, in 1 lb. cartons 22c
Finest Pot-Beefed Bacon, 10 lbs. 30c
Breakfast Bacon, a streak of pork and a streak of fat, machine sliced, 10 lbs. 30c
Cooked Premium Ham, machine sliced, 10 lbs. 38c

Every Dollar spent here entitles you to a Guess on the \$995 Bulletin Prize Auto.
8200 & 8250 ALBERTA AVENUE.

Millinery Sale

25% Off All Trimmings and Untrimmed Millinery During November, and Every Dollar Spent Gives Guess on the Auto.

Mrs. H. C. MacDonald
9610 JASPER EAST.
Gibson Block.

C-A-N-D-Y

—CHEAP.
—MIDDLE PRICED.
—HIGH PRICED.
GOOD VALUE FOR ALL IN BULK OR BOX.
Moir's - Nelson's - Williards

AGNEW'S Drug Store
9546 Jasper Ave.
Phone 2432. Shasta Block.

THE BOYS' SHOP

Boys' Wear Specialists
4 To 18 Years
10234 Jasper Ave.
Every Dollar Purchase Means a Chance on the Free Auto.

YOUR WINTER OVERCOAT SHOULD BE A MATTER OF CONSIDERATION NOW—

SEE US ABOUT IT AND INSURE SATISFACTION

THE HOUSE OF HOBBERLIN Ltd.

STAND BACK OF ALL THEIR GARMENTS.

Suits or Overcoats **MADE TO MEASURE OR READY MADE \$25 UP**

THE HOUSE OF HOBBERLIN Ltd.

A. G. CALDER, Mgr.

10173 101st St.

HEATERS

SPECIAL FOR THIS WEEK.

No. 13 \$6.50
for
No. 15 \$8.00
for
No. 17 \$10.25
for

A Complete Stock of Moffatt Stoves and Ranges
Remember—You get a Guess on the \$1,000 Automobile for every Dollar spent.

McClary Hardware Ltd.

10325 97th St. (Namsay Ave.).

Phone 2112.

Indigo Blue Serges

We are still selling our well known lines of indigo blue serges; these are guaranteed to be pure BOTANY WOOL and REAL INDIGO DYE. We have never stocked the inferior quality of blue serge, consequently we have not had the trouble of constantly referred to in the press, about fading colors.

Purchase One of These Suits and Win the Bulletin Auto
PUT YOUR GUESS IN EARLY

NOTE THE ADDRESS:

Robinson Tailoring Co.

Corner of First Street and Jasper Avenue



ALL TRAVELERS should possess one of our fine grips. They represent wonderful bargains in hand baggage. A rich looking grip is cherished by everyone. It gives you the appearance of refinement. From our large line of grips and hand bags you may make a selection that will suit you in every particular—appearance, convenience and price.

The Edmonton Saddlery Co.
9828 Jasper — 'Phone 5720.

OH! YOU AUTO!
You are entitled to a Guess for every Dollar spent at the Store of only High-Class Second-hand Clothing.

SHAW & CO.

342 NAMAYO AVE.
We are now showing Shaws and Shaws. Get in while they last. Men's Suits, Overcoats, etc. Ladies' Winter Coats, Fur Dresses, etc. Phone 6635

CHICAGO MILLINERY
Miss Southworth (late of Hudson's Bay Co.) is changing The Smart Hat Shop 10209 97th Street

C-O-A-L

When It Comes To Coal

WE STAND SECOND TO NONE AND A LITTLE AHEAD OF MOST

CLEAN—HARD—HOT BURNING LUMP COAL
CAREFULLY SCREENED—FULL WEIGHT
Don't delay—Grab your 'phone and call 6355 and you get prompt delivery

Great Northern Coal Co.

WHOLESALE AND RETAIL
P.R.—Remember every dollar of your coal bill with us until Dec. 22 means a chance on The Bulletin Auto.

LET US SHOW YOU OUR

Clothes & Furnishings

If you have never bought your clothes from us, give us your trade for just one season and we will do business with you for the rest of your life.

WE Carry the right sort of stuff.
Take time to fit you.
Stand behind everything we sell.
And our Price is as low as good stuff can be bought.

ESSERY & COMPANY

10356 Whyte Avenue,

Edmonton South.

